

## Front Row Charlotte

### Media Contact:

Erica Hanks

Co/Founder/Media Relations

954-298-1272

[ericahanks@gmail.com](mailto:ericahanks@gmail.com)

(July 16, 2013) CHARLOTTE, NC - Preparations are under way for Front Row Charlotte: The Men's Show presented by Scott Jaguar benefitting the local chapter of Coalition to Unchain Dogs. The event will take place on Friday, September 6th, 2013 at 7:00PM at Center Stage in NoDa -2315 N. Davidson St. Charlotte, NC 28205.

Mission: Front Row Charlotte aims to bring a unique and fresh approach of runway events to the community by hosting intimate shows that promote local boutiques and businesses, as well as pop-up shops for the ultimate fashion experience.

The Men's Show will feature Charlotte's top men's haberdasheries including Abbeydale, Blank Canvas, Nordstrom Men, Taylor Richards & Conger, and Silverfly. Each boutique will showcase their latest Fall looks available for purchase directly following the show. Event goers will also be able to shop local stores Revolve Men's Consignment and Dilworth Eye Associates while enjoying the tunes of Charlotte's premier Fashion DJ and Charleston Fashion Week's in house DJ, DJ Arthur Brouthers. Guests will be treated to the finest local brews from NoDa Brewery as well as McCallan Whiskey while munching on delightful bites from Maki Taco truck.

Front Row Charlotte is comprised of local wardrobe stylists and fashion industry insiders Erica Hanks and Joey Hewell. Front Row Charlotte bridges the gap between the fashion runway and the consumer allowing each guest to purchase items from the runway directly following the show while raising money for local charities. Every guest is also treated as a VIP with every seat in the house on the front row giving them an intimate setting to see each haberdashery up close and personal. The styling duo have developed an event that will be the perfect blend of a fresh fashion experience and a consumer haven for the fashionable minded.

Valet will be available and each guest will receive a Front Row CLT Swag Bag. 100% of the proceeds from ticket sales will be given to Coalition to Unchain Dogs. To learn more about the organization please follow this link: <http://www.unchaindogs.net>

Doors will open at 6:45PM to press/ bloggers and 7:00PM to the public. Show will begin promptly at 7:30PM.

Tickets are \$50 and will be available for purchase on August 1st, 2013. To purchase tickets please click on the link provided below:

<http://frontrowclt.eventbrite.com> (won't go live until Aug. 1)

Attached are all images for media purposes. Follow us on Facebook "Front Row Charlotte" and on Twitter @FrontRowCLT. For Social Media purposes, the hashtag for the night will be #frontrowclt. To set up interviews and/or media passes please contact Erica Hanks at [ericahanks@gmail.com](mailto:ericahanks@gmail.com).

NOTE: Because of limited seating at the venue, we kindly remind you that each media outlet will be given one ticket to the show. If you would like to bring a photographer please list the photographers name along with your company information. Photographers will not have a seat for the evening and are only permitted to take photos in the Photo Pit area. Media and press must provide a write up, blog or article about Front Row Charlotte: The Men's Show in order to attend the event. Media and Press who do not comply with these guidelines will not be given media credentials for future events.

Thank you for your continued support of Front Row Charlotte and it's affiliates. We look forward to seeing you at the show,

Fashionably,

Joey Hewell & Erica Hanks