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FOR IMMEDIATE RELEASE

**The Plus Academy Announces Grand Opening in Charlotte N.C.
*Empowering Women to be Fabulous at Any Size***

CHARLOTTE, N.C. (September 2, 2010) - The country's leading training and development academy for the curvy woman is debuting in Charlotte and will host its open house in the heart of the Queen City. On October 2, 2010 notable modeling instructors, top fashion industry professionals and aspiring plus size models alike will gather at N.C. Blumenthal Performing Arts Center - Spirit Square (345 N. College St.) in celebration of The Academy's newest venture. Open house begins at 3 p.m. and is free to the public.

The Plus Academy Charlotte will provide aspiring full-figured models with hands-on experience to kick start their modeling careers and learn the business of modeling from the ground up. A team of 12 top professionals experienced in the plus size modeling market will conduct classes and workshops to help models take their careers to the next level. Tiffany "Tip" Jones, most recognized for her appearance as a finalist on Mo'Nique's F.A.T. Chance (The Oxygen Network) during its second season, is the Director of Plus Academy Charlotte and will be overseeing day to day operations at the academy. Gwen Devoe, Executive Director of The Plus Academy, Founder of Full Figured Fashion Week (FFFWeek) and CEO of Devoe Signature Events will make a special appearance in Charlotte during the open house to meet with prospective students.

"The aspiring plus models of Charlotte deserve the professional instruction that has led to the successful careers of many of the faces we see in Lane Bryant ads, Avenue ads, Monif C. ads, and on popular shows such as BET's Rip the Runway. The Plus Academy is the elite training camp for models who desire to be recognized not only locally but nationally," says Tip Jones.

The Plus Academy Charlotte will debut its fall 2010 Semester on October 9, which will span for seven weeks. To take advantage of early-bird registration and to read the detailed course descriptions, visit: www.plusacademycharlotte.com. For media inquiries contact, Lakamar Austin at 980-226-1891.

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About The Plus Academy

Gwen DeVoe, CEO of DeVoe Signature Events has rose to international prominence recently for creating and producing the first ever Full Figured Fashion Week in New York. Featured in the finale fashion show were models whose careers have been shaped by training through Gwen Devoe's Plus Academy, the country's leading training and development academy dedicated to plus size women.

Since 1999, The Plus Academy have provided unsurpassed training and guidance, helping to launch the careers of several plus models, many of whom have appeared in print ads, runway showcases, television programs, online magazines, designer showcases, pageants and more. They have also offered a variety of personal development and lifestyle workshops for plus size women and pre-teenagers. Gwen has expanded her Academy to reach plus size women on a regional level.