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Divas On Destinations Launches “Dear Detroit” Web Series
Christen Rochon uncovers Detroit’s best spots to visit from an insider’s perspective

Detroit, Mich. (December 23, 2013) Publisher of DivasandDorks.com and DivasOnDestinations.com, **Christen Rochon** is the creator and host of the new “Dear Detroit” series, which examines Detroit as a “must-visit” city, rooted deep in culture and vitality. Rochon gives an insider’s glimpse into the real Detroit, engaging viewers and enticing them to consider Detroit as their next travel destination.



With more than 5,000 views from the pilot episode, Rochon’s “Dear Detroit” project, with support from corporate partners Pure Michigan, Visit Detroit and Chevrolet, is off to a promising start.

“The Dear Detroit project is a labor of love, near and dear to my heart,” says Rochon. “I feel like the general media across the world tends to sensationalize Detroit as a bad place, and I wanted to create a platform that exposed the real Detroit from a Detroiter’s perspective.”

This travel series takes viewers on a unique tour to experience America’s great comeback city. “Dear Detroit is a five-part series exploring Detroit gems, including the great outdoors, art and cultural hot spots and of course cars. The series is designed to help viewers discover or re-discover what the city truly has to offer.

“Thanks to the partnership with the Detroit Metro Convention and Visitors Bureau along with Chevrolet, we have been able to shed a small light on just a few of the great things in the City of Detroit and hopefully change perceptions, one view at a time, ” explains Rochon.

“Dear Detroit” is available on www.DivasOnDestinations.com and www.VisitDetroit.com. Follow the journey on Twitter at [@DIVASANDDORKS](https://twitter.com/DIVASANDDORKS) using the hashtag #DearDetroit. To book Christen Rochon for personal appearances or media interviews, contact Jameka Whitten at 646.820.6708 or Jameka@jswmediagroup.com.

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