

## Amped 4-A-Cure, Inc. Partners with Presbyterian Cancer Center and Chef Jay Jones on New Program

*"An Apple A-Day" Program Promotes Healthier Living through Nutrition*

ATLANTA, GA/CHARLOTTE NC (September 23, 2011)

–Amped 4-A-Cure, Inc. (A4AC) announces its latest program today, **"An Apple A-Day."** A4AC has partnered with culinary genius Chef Jay Jones (Food Network, Chateau Noir) oncology nutrition specialist Michelle Ray from Presbyterian Cancer Center to bring the "An Apple A-Day" program to life.

"An Apple A-Day" is focused on delivering important information to the community on how to use nutrition as a form of cancer prevention in a manner that is not only entertaining and easy to understand but also very practical. The goal of the program is to educate the three groups that define our population in reference to cancer health. It aims to provide **(1)CANCER PATIENTS** and their caretakers with nutritional information to help strengthen their bodies to endure the treatments, assist **(2)CANCER SURVIVORS** in making the right nutritional choices to ensure their best possible health and offer the information for the rest of the population that are considered **(3)AT RISK** the tools needed to remain cancer free.

Chef Jay invites the public to join him weekly as he develops easy to prepare dishes using key ingredients chosen and explained by his co-host, Michelle Ray, for their powerful cancer fighting properties. This "Regis & Kelly" duo of nutrition will introduce and prepare these power packed delicious recipes in a very fun and informative package. The masses will be able to receive the information via a daily email blast, AmpedNation Magazine column and on the Amped 4-A-Cure Android application. Future activities include a television/web broadcast as well as complimentary recipe cards soon to be available at a grocery store near you.

*"We are very pleased to begin this initiative and to get such wonderful support from Presbyterian Cancer Center, Chef Jay and Michelle,"* says Xavier Grier, President/CEO of Amped 4-A-Cure, Inc. *"We understand the importance of finding new ways to deliver important information to our communities."*

For more information about this initiative, visit  
[www.amped4acure.org](http://www.amped4acure.org)

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*Remarkable People. Remarkable Medicine.*

### About Amped 4-A-Cure, Inc.

Amped-4-A-Cure, Inc. is a 501(c)3 non-profit organization that uses the universal language of music as the vehicle to deliver the message to the masses the importance of getting behind the efforts of cancer research. By supporting all genres of music just as we are Amped 4-A-Cure for all types of cancer, A4AC is able to reach and spread the word to all people, from all walks of life. [www.amped4acure.org](http://www.amped4acure.org).

### About Presbyterian Cancer Center

As part of Presbyterian Healthcare and Novant Healthcare System (a not-for-profit, integrated healthcare system based in North Carolina that serves more than 3.5 million people in 34 counties reaching from Northern Virginia to Georgia), Presbyterian Cancer Center is one of the largest cancer centers in the Carolinas. Presbyterian Cancer Center's holistic approach to care combines medical knowledge, leading-edge technology and a commitment to the mental, emotional and physical health of patients and families. Services are available to provide support for every step of the journey through treatment and beyond. Presbyterian Cancer Center is a proud recipient of the Outstanding Achievement Award, presented by the American College of Surgeons Commission on Cancer.

### About Chef Jay Jones

Chef Jay is the Executive Chef of Chateau Noir, LLC, a full service catering and event planning company. Chef Jay currently provides private chef services and culinary education classes. His client list has included political figures, civic leaders and A-List celebrities. He has appeared on the Food Network as well as on numerous local and regional television broadcasts. He is also a columnist who has been published in a variety of online and print publications, both regionally and nationally. A line of food products and cookbooks are currently in development. [www.chateau noirllc.com](http://www.chateau noirllc.com).

### About Michelle Ray

Michelle is an Oncology Nutrition Specialist for the Presbyterian Cancer Center in Charlotte, NC. In addition to promoting the prevention of cancer in the community through education and early detection, Michelle works closely with cancer survivors before, during and after treatment at Presbyterian Cancer Rehab & Wellness. Here, Michelle assists survivors with symptom management and weight management throughout their journey. Various oncology physician practices in the Charlotte area affiliated with Presbyterian Hospital refer their survivors to work with her. Michelle closely analyzes each person's nutritional intake and provides recommendations to assist them through their survivorship. Michelle teaches them how to make appropriate food choices to support their nutritional needs and to reduce their risk of a recurrence. Michelle's experience working with cancer survivors is rewarding to her! Working with survivors certainly keeps her life in perspective every day. She feels touched by every survivor she meets and truly blessed for being able to help them in their survivorship journey. Michelle's commitment to working with survivors is to help them improve their overall quality of life through nutrition and wellness.