

Media Contact:
Jameka S. Whitten
Mobile/Direct: 704.261.5290
jameka@jswmediagroup.com



FOR IMMEDIATE RELEASE

Charlotte STYLE Magazine Celebrates The 25 Most Stylish People in Charlotte 2013

CHARLOTTE, N.C. (April 12, 2013) –The selections have been made, invitations have been accepted and the honorees are ready. On Saturday, April 13, **Charlotte STYLE Magazine** will hold its 5th Annual 25 Most Stylish Event presented by Suite Charlotte in Uptown. Each year the 25 Most Stylish People in Charlotte event celebrates tastemakers in the fashion, beauty, business, philanthropy, entertainment and social communities, highlighting people who are making a local or national impact; STYLE will recognize 25 individuals who made the 2013 list, officially joining the ranks of the esteemed Most Stylish alumni.

Some of this year's honorees include **Arlene Goldstein** (Vice President at Belk, Inc.), **Fidel Montoya & Keith Alyea** (Owners of Silverfly Boutique), **Natalie Pasquarella** (WSOC TV Anchor), **Kerry Barr O'Connor** (Executive Director, Dress for Success) and **Emily Maynard** (ABC's "The Bachelorette"). The remaining 20 honorees will be revealed during the festivities on April 13.

The event starts at 6:30 p.m. and will be a fusion of fashion, philanthropy and style. The evening will benefit The Junior League of Charlotte, Inc. (JLC) and its 2013 Cornerstone Project, Charlotte's Reid Park Community. Guests will enjoy music by Charlotte's newest band, **J Macks and The Bad Mamma Jammies** as well as an exciting performance by **EleKtriK Dance Company**. Light hors d'oeuvres provided courtesy of **Blackfinn American Saloon, Vida Mexican Kitchen Y Cantina, Studio Movie Grill, Strike City Charlotte, Whisky River and Libretto's Pizzeria**.

Guests should plan to arrive "camera ready" wearing their most fashionable, stylish attire--**Charlotte STYLE TV** will conduct live interviews from the red carpet with STYLE's social media and event correspondent **Katie McKiever**. The red carpet opens at 6:30 p.m. Suite Charlotte is located at 210 East Trade Street inside of the EpiCentre.

For more information about The 25 Most Stylish People in Charlotte event and to purchase tickets, please go to <http://www.CharlotteSTYLEMag.com/25MostStylish>. **Charlotte STYLE Magazine's 25 Most Stylish Event is an official STYLE Week Charlotte event.** To schedule interviews, obtain press credentials or other media related inquires, contact Jameka Whitten at jameka@jswmediagroup.com or call [704.261.5290](tel:704.261.5290). A portion of proceeds from this event will be donated to The Junior League of Charlotte, Inc.

###

About Charlotte STYLE Magazine

Charlotte STYLE Magazine highlights Charlotte's presence in the fashion and lifestyle industry to readers viewing the magazine in the Charlotte Region and around the world. We represent, embody and influence Charlotte's STYLE community. We are the voice of the stylish, sophisticated and informed.