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**Professional Runway Model and Coach Jennifer Michelle to host “Everyday Runway” on Charlotte’s WCCB-TV starting September 10**

*Jennifer Michelle brings fashion, style and beauty news to local morning show WCCB News Rising*

**CHARLOTTE, N.C** – (August 19, 2013) Whether she is giving tips on how to rock the runway or sharing advice about the hottest new trends, professional runway model and coach **Jennifer Michelle** is Charlotte’s newest go to resource for beauty, fashion and style information. From the **WCCB News Rising** studio to your television set, tune in Tuesdays this fall (starting September 10) during the eight o’clock hour to see Jennifer Michelle’s segment, “Everyday Runway” on WCCB-TV (Channel 18).



During her segment viewers can expect a dose of everything from applying the right shade lipstick for date night to the best way to dress for an interview, with style. Jennifer Michelle along with her team of beauty and fashion experts will assist the everyday woman reach her maximum stylish potential every other Tuesday morning.

Jennifer Michelle is an accomplished runway model who has worked extensively all over the east coast, including assignments in the District of Columbia, Florida, New York, North Carolina, South Carolina and Virginia. Jennifer was a standout at last season’s Fashion Week Brooklyn ([www.fashionweekbrooklyn.com](http://www.fashionweekbrooklyn.com)) where she walked for 14 different domestic and international designers. She was also featured recently on Essence.com as well as numerous campaigns for a variety of area boutiques and salons.

Models and other talent (stylists, boutique owners, fashion designers, etc.) interested in being featured on “Everyday Runway” please send an email with the subject line “**Jenn On Rising**” to [talent@jmichellemtam.com](mailto:talent@jmichellemtam.com) for consideration.

For appearance and interview requests with Jennifer Michelle, contact Jameka Whitten at [Jameka@jswmediagroup.com](mailto:Jameka@jswmediagroup.com) or 704.261.5290. To book Jennifer for modeling assignments or coaching sessions, visit her website at [www.jmichellemtam.com](http://www.jmichellemtam.com). For all other information, follow @jmichellemtam on [Twitter](https://twitter.com/jmichellemtam) and [Instagram](https://www.instagram.com/jmichellemtam).

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