

Keeyen Martin releases his new single “Dive N2 Luv” just in time for Valentine’s Day
Martin’s “Dive N2 Luv” breathes new life into the traditional Pop/R&B Ballad



ATLANTA, GA—(February 11, 2014) Singer/Songwriter **Keeyen Martin** announced today the release of his new single, *“Dive N2 Luv”* which is available now for download via iTunes and other online music retailers. This is an original song written by Martin and is an ode to young love.

Martin collaborated with producer Marz of the production team Signature to create a record that would breathe new life into the standard Pop/R&B ballads currently heard in heavy rotation. Martin wanted something different and catchy for his listeners. *“Dive N2 Luv”* tells the story of falling in love and all the magic a young love affair holds; Martin uses his smooth vocals to bring a fresh take on a traditional ballad while keeping elements of an old school sound.

“I kept hearing big 808s, snaps, keys and more to help bring this record to life; and that is exactly what happened,” says Martin. “The production I heard in my head was birthed by Marz creating a marriage of lyrics, melody and instrumentation. I feel as though this record is a sound yet to be heard, a KFeenix sound.”

For bookings or other business inquiries email Booking@KeeyenMartin.com. For interview requests, contact Jameka Whitten at 704.261.5290 or Jameka@jswmediagroup.com.

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About Keeyen Martin

Raised as an only child in Charlotte, NC, Martin got his start in the church, where he first sang publicly at five years old; and by age 12, Martin had already penned his first song. As a singer and songwriter, Martin creates heartfelt, meaningful music where he is able to modernize and mix soul, pop and gospel seamlessly. Martin’s personal mantra, “just do you!” is evidence of his refusal to be anything less than completely original. Martin’s musical mission is to uplift, encourage and inspire his generation—effectively shaking the foundations of popular music for many years to come. His musical resume includes everything from performing for VH1 Save The Music and ASCAP, appearing on TBN to working with artists such as Mindless Behavior, Katy Perry, Fantasia Barrino and even sharing the stage with the likes of Stevie Wonder and Marvin Winans. Martin is a recent graduate of Morehouse College and is poised and ready to transform the current state of music in his own time, with his own style. Follow Keeyen Martin @Keeyen12 on [Twitter](https://twitter.com/Keeyen12) and [Instagram](https://www.instagram.com/Keeyen12) for updates. www.KeeyenMartin.com