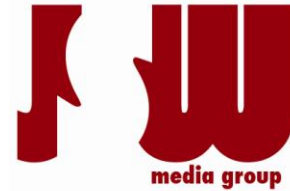


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Step Into the Brazilian Metropolis for the “Beautiful People Event” at Chima

CHARLOTTE, N.C. (August 9, 2010) - All the “beautiful people” of the Queen City are on the guest list and set to step onto the red carpet for an evening of fashionable networking and all things glamorous! From concept to execution, Zeek & Company, Flawless Makeup Art and “StyleMayvin” T. Strong present “The Beautiful People” event. Graciously hosted by Chima Brazilian Steakhouse in Uptown Charlotte, this stylishly chic event will take place on August 12, 2010 from 7 p.m. to 11 p.m.

For attendees, this trendsetting affair will evoke feelings of luxuriant yachting excursions, five-star spas, haute’ couture designs and everything else imaginable, all with a touch of luxury; from the “Baubles and Jewels” jewelry display by Sparrow Boutique and the Flawless Makeup Art “Glam Bar” providing complimentary touch-ups for guests featuring products from iMPact Cosmetics, to an awe-inspiring “Shoe Buffet” featuring footwear and accessories sponsored by Bakers Shoes. “Have you ever seen a Shoe Buffet,” asks Joy Randall, Owner of Flawless Make Up Art. “Of course not! Only at The Beautiful People Event,” she explains.

“This is an over-the-top networking event for everyone who has their hands in the fashion and beauty industries,” says Ezekiel Cheney, co-presenter and founder of Zeek & Company. “Whether you’re a model, photographer, stylist, aesthetician or makeup artist - this event is for you!”

Red Carpet photos from Charlotte Seen will be taken upon arrival and guests will be pampered throughout the evening with hand and foot massages by Varji and Varji Salon as well as have the opportunity to preview and borrow luxury eye wear from Sunglass Hut for a glamorous “Captured” mini photo shoot with photographer Kevin Douglas. In between indulgences, the Queen City's DJ TeQuila will keep guests entertained with Brazilian sounds and new school music mixes.

“I'm excited about this event because it will be totally fabulous! But more so, I believe the synergy that has been created between Joy, Zeek and myself will be infectious for others who are making the dream of a prominent fashion industry in the Queen City, a reality,” says T. Strong who will also serve as the event’s host.

Before the evening concludes, guests will be treated to a resort-themed mini fashion show entitled “Cabana Couture” that will unveil luxurious designer looks and beautiful hair creations by Lavish Hair Spa shown on an exquisitely crafted runway designed by Eventions by JCamp. This will be a short “teaser” and abbreviated version of what is to come from this creative trio of fashion minds in the future. This event has even garnered interest from Jones' Magazine, a national publication who will provide post-event photos online via www.jonesmag.com. This is truly a “can’t miss” event. Step into the Brazilian Metropolis at Chima...where the “beautiful people” live and play. To RSVP for this fashion industry mixer like no other, email: stylemayvinpr@gmail.com. For media inquiries, email jameka@jswmediagroup.com.



**Zeek
& Company**

StyleMayvin